

DEC 04 2006

Attorney's Docket No.: 06155-081002

OFFICIAL COMMUNICATION FACSIMILE:

OFFICIAL FAX NO: (571) 273-8300

Number of pages including this page 4

Applicant : Shlomo Assa et al.
Serial No. : 10/714,436
Filed : November 14, 2003

Art Unit : 2861
Examiner : Hai Chi Pham

Title : PRINTING A CODE ON A PRODUCT

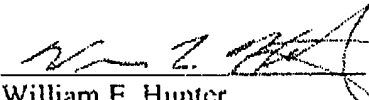
MAIL STOP ISSUE FEE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

A RESPONSE TO NOTICE OF ALLOWANCE and ISSUE FEE TRANSMITTAL
FORM, dated December 4, 2006, are attached.

Respectfully submitted,

Date: December 4, 2006


William E. Hunter
Reg. No. 47,671

Fish & Richardson P.C.
12390 El Camino Real
San Diego, California 92130
Telephone: (858) 678-5070
Fax: (858) 678-5099

10688984.doc

NOTE: This facsimile is intended for the addressee only and may contain privileged or confidential information. If you have received this facsimile in error, please immediately call us collect at (858) 678-5070 to arrange for its return. Thank you.

RECEIVED
CENTRAL FAX CENTER

Attorney's Docket No.: 06155-081002

DEC 04 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Shlomo Assa et al.
Serial No. : 10/714,436
Filed : November 14, 2003

Art Unit : 2861
Examiner : Hai Chi Pham
Confirmation No.: 9373
Notice of Allowance Date: October 4, 2006

Title : PRINTING A CODE ON A PRODUCT

MAIL STOP ISSUE FEE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF ALLOWANCE

In response to the Notice of Allowance mailed October 4, 2006, enclosed is a completed Issue Fee Transmittal Form PTOL-85b including payment for the required issue fee and publication fee.

Comments On Examiner's Reasons For Allowance

In reply to the Notice of Allowance mailed October 4, 2006, it is agreed that the features recited in the Examiner's Reasons for Allowance are not taught or suggested by the art of record, and that some or all of the allowed independent claims 1, 10, 19, 27, 33, 36, 45 and 50 are distinguished from the art of record for at least the reasons stated in the Reasons for Allowance. Applicant does not concede that the stated reasons are the only grounds for patentability of the allowed claims, that the claim limitations excluded from the Reasons for Allowance are taught or suggested by the art of record, or that all of the limitations are necessary for patentability of the allowed claims or other claims directed to the disclosed subject matter. Additionally, each allowed claim stands on its own.

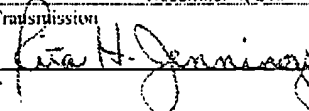
CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

December 4, 2006

Date of Transmission

Signature



Rita H. Jennings

Typed or Printed Name of Person Signing Certificate